

## 2018

- **Brussels, Belgium (Nov 20, 2018):** #ThinkDigital2018 Summit. Unleashing the Potential of Digitalization >>
- **Brussels, Belgium (Nov 09, 2018):** 17th ABIS Annual Colloquium. Sustainability as a Business Opportunity. Solvay, Brussels. >>
- **Munich, Germany (Nov 08, 2018):** Fujitsu Forum 2018. Human Centric Innovation. Panel Digital Workplace. >>
- **Munich, Germany (Oct 24, 2018):** Kuratorium Hochschule Fresenius. Panelist: Ethics and Values in Academia and Business. >>
- **St. Petersburg, Russia (Oct 04-06, 2018) |** Graduate School of Management, St. Petersburg University – 5th International Research GSOM Emerging Markets Conference 2018
- **Barcelona, Spain (Jul 02-03, 2018) |** IESE Business School – 20th IESE International Symposium on Ethics, Business and Society >>
- **Copenhagen, Denmark (Jun 11-12, 2018) |** Copenhagen Business School (CBS) – 6th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2018) >
- **Berlin, Germany (Jun 04, 2018) |** Nachhaltigkeitsrat (RNE) – Annual Conference >>

## 2017

- **Brussels, Belgium (Nov 15-16, 2017) |** ‘The End of Business Schools? Digital risks & opportunities in Education’, Annual ABIS/EU Colloquium >>
- **Marrakech, Morocco (Nov 06-09, 2017) |** Sustainable Excursion: Various sites in Marrakech, Agadir and High Atlas Mountains
- **Sochi, Russia (Oct 26-28, 2017) |** 9th German-Russian Young Leaders Conference. Keynote Future of Education >>
- **Brussels, Belgium (Oct 11-12, 2017) |** Third Sustainability & Innovation Conference: Connecting the future – ICT and the SDGs. Dinner Keynote Speech. >>.
- **St. Petersburg, Russia (Oct 05-07, 2017) |** International Research Conference “GSOM Emerging Markets 2017”. Presentation of Research Programs >>
- **Frankfurt, Germany (Sep 15-17, 2017) |** me-convention by sxsw, Panel Discussion >>
- **Eichstätt, Germany (Jun 24, 2017) |** Wertorientierte Führung und Digitalisierung – ein Oxymoron? Festrede Universität Eichstätt-Ingolstadt >>
- **Geneva, Switzerland (Jun 23, 2017) |** Beyond CSR: Social Innovation in a Digital World, Université de Genève >> Flyer >>

- **Berlin, Germany (May 29, 2017)** | ‘Digitalisierung – Fluch oder Segen für Nachhaltigkeit’,  
Keynote at “Jahreskonferenz des Rats für Nachhaltige Entwicklung” ≥ PR here ≥ Speech of  
Chancellor Dr. Merkel [here](#)
- **Vilnius, Lithuania (May 24, 2017)** | ‘The Digital Business Case and Society in Eastern Europe’,  
Opening MBA Program ISM Business School ≥
- **Munich, Germany (May 16, 2017)** | CyberWars and CyberCrime: Gefahren im 21.  
Jahrhundert >> PR >>
- **Berlin, Germany (May 12-13, 2017)** | **Digital Science Match >>**
- **Brussels, Belgium (May 10-11, 2017)** | ‘Beyond SDG’s – Research and Vision of Business Schools’,  
ABIS – Knowledge into Action Forum >>
- **Berlin, Germany (May 09-10, 2017)** | BMBF: Was tun mit der Agenda 2030? >>
- **Ludwigsburg, Germany (Apr 04-05, 2017)** | ‘Beyond CSR’, Deutsches CSR-Forum >>
- **Berlin, Germany (Apr 04, 2017)** | ‘Vertrauen in Digitalisierung’, Extraordinary Future Forum  
(bwa) >>>> Video >>
- **Berlin, Germany (Mar 30, 2017)** | UPJ-Jahrestagung >>
- **Berlin, Germany (Mar 28, 2017)** | Forschungsgipfel 2017 >>
- **Munich, Germany (Mar 09, 2017)** | Deutscher Innovationsgipfel 2017 >>
- **Brussels, Belgium (Mar 01, 2017)** | ‘Social Sustainability – The Impact of Digitalization’, ABIS  
European Webinars >>

## 2016

- **Munich, Germany (December 15, 2016):** “amd Master Lecture Series”: Warum müssen Menschen  
Maschinen mit sich rumtragen? Chancen bei der Digitalisierung des Marketing. >>
- **St. Petersburg, Russia (October 06-08, 2016):** GSOM Emerging Market Conference, St. Petersburg  
University Graduate School of Management – Corporate Social Responsibility in Emerging  
Markets: Opportunities through Digitalization. Track Chair. >>
- **München, Germany (October 01, 2016):** Experiencing Germany. Matchmaking mit chinesischen  
Führungskräften. ESMT, BWA, CKGSB): Speech: “Digital Globalization”.
- **Cologne, Germany (August 01-03):** 3rd International Conference on CSR, Sustainability, Ethics and  
Governance. Panel-Lead. >>
- **Vienna, Austria (June 17, 2016):** Industriellenvereinigung Wien, Bildungspolitischer Ausschuss.  
Keynote: “CSR und weiter?”

## 2015

- **Munich, Germany (June 25, 2015):** Driving IoT Innovation – Delivering the connected experience
- **Berlin, Germany (June 03, 2015):** Jahreskonferenz des Rates für nachhaltige Entwicklung »
- **Berlin, Germany (May 20, 2015):** Forschungsgipfel – Perspektiven für Wirtschaft, Wissenschaft und Innovation »
- **Köln, Germany (April 22, 2015):** IHK – Nachhaltige Beschaffung und Wertschöpfung »
- **Berlin, Germany (March 19-20, 2015):** UPJ General Assembly »
- **Brussels, Belgium (March 05-06, 2015):** » The sixth University-Business Forum »
- **Brussels, Belgium (February 03-04, 2015):** European Multi-Stakeholder Forum on CSR »
- **Davos, Switzerland (January 23, 2015):** Taking Shared Value and Multi-Stakeholder Collaboration to a Higher Level, Panel Discussion with Michael Porter »
- **Krakow, Poland (January 15, 2015):** Entrepreneurship Collaboration Event with hub:raum »

## 2014

- **Cambridge, UK (December 10-11, 2014):** ABIS Annual Colloquium »
- **Istanbul, Turkey (December 03-04, 2014):** International Education Summit »
- **Ingolstadt, Germany (November 28-30):** DenkNachhaltig! »
- **Berlin, Germany (November 13-14, 2014):** ESMT Sustainable Business Roundtable »
- **Rome, Italy (02-03, 2014):** Universities, Businesses & Co. – Together we can – Opening Speech at UBC » Proceedings 
- **Gdansk, Poland (October 01-03, 2014):** EFNI (European Forum for New Ideas) » and Gdansk Innovation Conference 
- **Brussels, Belgium (September 29, 2014):** EU Digital Action Day » Keynote and Panel
- **Bucharest, Romania (September 23-24, 2014):** Forbes CEE Forum » Keynote
- **Munich, Germany (September 18, 2014):** Von CSR bis Social Entrepreneurship – 2. Bayerischer CSR-Tag. » Keynote
- **Brussels, Belgium (June 25, 2014):** Striving for Excellence – Key Success Factors for supporting Entrepreneurship. Keynote and Panel Moderator » »

- **Nantes, France (June 04, 2014):** Keynote at Web2Day – Digital Festival »
- **Nürnberg, Germany (May 21, 2014):** CSR – Quo Vadis? CSR Regio.net » » ►►
- **Berlin, Germany (April 10-11, 2014):** Sustainable Business Roundtable @ EMST »
- **Bressanone, Italy (April 04, 2014):** Südtiroler Wirtschaftsforum: Wettbewerbsfähig durch Innovationen, Keynote with Landeshauptmann Arno Kompatscher and Nava Swersky Sofer »
- **Brussels, Belgium (March 19-20, 2014):** CSR Europe General Assembly »
- **London, UK (March 13, 2014):** Beyond Conflict Due Diligence – BSR Conference »
- **London, UK (February 25, 2014):** 3rd Annual Smarter Sustainability Reporting Conference: Promoting transparency through supply chain responsibility » Brochure »
- **Innsbruck, Austria (February 21, 2014):** DACH Signatory Conference PRME – Principles for Responsible Management Education »
- **Brussels, Belgium (February 17, 2014):** Boosting Employment in the EU: Developing Skills and Reducing Social Exclusion »
- **Tel Aviv, Israel (January 19, 2014):** From CSR to Social Innovation, The College of Management » Video »
- **Tel Aviv, Israel (January 19, 2014):** Europe-Israel Dialogue on Social Innovation, Joint Conference Intel Israel and Maala »

## 2013

- **Brussels, Belgium (December 09, 2013):** ABIS-Intel Thought Leadership Roundtable on Sustainability & Social Innovation »
- **Berlin, Germany (November 12-13, 2013):** UPJ Annual National CSR Conference » ►
- **Warsaw, Poland (November 05-06, 2013):** 10th Intel Education Summit: Entrepreneurship and Education » ►
- **Salzburg, Austria (October 24, 2013):** Unternehmensführung mit Erfolg! Gesellschaftliche Verantwortung in der Betriebswirtschaft » ► » ►
- **Amsterdam, Netherlands (October 16-17, 2013):** 2013 ABIS Colloquium: “Sustainability & Finance” » ►
- **Munich, Germany (October 02-04, 2013):** Global Chemical Industry European Convention. Speech: Driving Computing Innovation through NanoTechnology » ► » ►
- **Bali, Indonesia (September 23-25, 2013):** Asian Forum on Corporate Social Responsibility » ► Speech: Developing Fresh Approaches to Social Needs » ► » ►
- **Manila, Philippines (September 20, 2013):** Keynote Ayala Foundation: Social Innovation & Technology Management » ►
- **Salzburg, Austria (July 04-05, 2013):** Social Innovation Symposium » ► Program » ► Interview Salzburger Nachrichten » ► Proceedings » ►

- **Ingolstadt, Germany (July 03, 2013):** Conference – Corporate Strategy and Social Innovation. Program » [▶](#)
- **Dublin, Ireland (June 18, 2013):** EuroNanoForum – Intel Business Challenge Finals » [▶](#)
- **Bilbao, Spain (June 26-28, 2013):** Global Dialogues on Sustainable Business » [▶](#)
- **Berlin, Germany (May 13, 2013):** Guest Lecture: Social Innovation or CSR? European School of Management and Technology (ESMT) » [▶](#)
- **Munich, Germany (May 06, 2013):** OECD-TUM-European Patent Office (EPO): Creating Markets from research results: How IPR's can fuel open science and open innovation? » [▶](#) Program » [▶](#)
- **St. Gallen, Switzerland (April 30, 2013):** Plenary: Beyond Sustainability, FHS St. Gallen (Flyer) » [▶](#)
- **Beijing, China (April 27-30, 2013):** Beijing Social Innovation Week » [▶](#) Program » [▶](#)
- **Berlin, Germany (April 26, 2013):** Mission Gesellschaft – Hochschulbildung durch gesellschaftliches Engagement » [▶](#) » [▶](#)
- **Madrid, Spain (April 16, 2013):** CSR Spain 2013 / Foretica » [▶](#)
- **Vienna, Austria (April 10, 2013):** Award Ceremony – Sustainable Entrepreneurship Award 2013 » [▶](#)
- **Henley, UK (February 28, 2013):** Guest Lecture: Social Innovation or CSR? Henley Business School, Faculty for Leadership, Organisations and Behaviour » [▶](#)
- **Barcelona, Spain (February 22-23, 2013):** Doing Good – Doing Well Conference: Emerging Trends in CSR and Sustainable Development » [▶](#)
- **Paris, France (February 18, 2013):** Unesco Mobile Learning Week. » [▶](#)

## 2012

- **Berlin, Germany (December 11, 2012):** UPJ & econsense – CSR-Salon 2012. Topic: CSR and Sustainability in 2012 » [▶](#)
- **Brussels, Belgium (November 29, 2012):** Enterprise 2020 Summit @ CSR Europe » [▶](#)
- **Stockholm, Sweden (November 05-06, 2012):** 9th International Education Summit at KTH (Royal Institute of Technology), Opening Speech » [▶](#)
- **Barcelona, Spain (October 22-23, 2012):** European Research & Innovation Conference, at Universitat Politècnica de Catalunya » [▶](#)
- **Sopot/Gdansk, Poland (September 24-28, 2012):** EFNI Conference » [▶](#), Konkordia » [▶](#) Conference (Program » [▶](#)) and Finals of Intel Business Challenge » [▶](#)
- **Lausanne, Switzerland (July 02-04, 2012):** EABIS Annual Colloquium at IMD Lausanne » [▶](#)
- **Berlin, Germany (May 22-23, 2012):** B4E Global Summit – Business for the Environment » [▶](#)
- **Berlin, Germany (May 17-19, 2012):** Global Vision Summit 2012 – Social Innovation, Social Business, Social Impact » [▶](#)

- **Frankfurt, Germany (May 15, 2012):** Vom Kommunikations- zum Verantwortungsmanagement – Event hosted by DPRG » [▶](#)
- **Fontainebleau, France (May 09-10, 2012):** Marcom 3.0? – Marketing and Sustainability. Colloquium at Insead » [▶](#)
- **Berlin, Germany (April 26-27, 2012):** ESMT: Sustainable Business Roundtable at ESMT – on Sustainable Marketing » [▶](#)
- **Berlin, Germany (March 12, 2012):** UPJ: UPJ Annual Assembly – the key leading CSR Conference in Germany » [▶](#)
- **Nottingham, UK (January 31, 2012):** EABIS – The Decennial Conference: Assessing 10 Years of Progress & The Decade to Come » [▶](#). Panel Member » [▶](#)

## 2011

- **Brussels, Belgium (October 18, 2011):** European Parliament: Panel participant of the Sci-Preneurship Debate “How to harness the potential of Maths, Science and Technology to drive Innovation and Competitiveness in Europe” » [▶](#)
- **Munich, Germany (September 05-09, 2011):** Alumni Conference: Entrepreneurs engineer the future. Keynote on: Global Village – communicate the world. » [▶](#)
- **Reims, France (July 20-23, 2011):** World Marketing Congress WMC11, Academy of Marketing Science: Cause Related Sponsoring as a CSR Instrument in Higher Education » [▶](#) (22MB!)
- **Madrid, Spain (July 07, 2011):** Junior Achievements – Enterprise Challenge – Laudation for Intel Innovation Award. » [▶](#) Interview for the 8th JA-YE Alumni Conference here » [▶](#)
- **Warsaw, Poland (June 28, 2011):** Lewiatan Conference 2011: Issues and chances of Stakeholder Dialogue. » [▶](#)
- **Berlin, Germany (April 08-09, 2011):** Vison Summit 2011 » [▶](#) – Keynote: Social Entrepreneurship at schools! Developing material for teachers and workshop: Schüler zu (Social) Entrepreneurs machen. » [▶](#)
- **Dijon, France (April 06-07, 2011):** Symposium on Corporate Responsibility and Innovation. » [▶](#) Keynote: Strategic CSR – Challenges for Management Development and How to Address Those Through Strategic University Partnerships. EABIS, ESC Dijon and Burgundy School of Business. » [▶](#)
- **Hannover, Germany (April 04, 2011):** Hannover Fair 2011: CSR im Wandel – Anforderungen an IKT-Firmen. » [▶](#)
- **Berlin, Germany (March 24, 2011):** UPJ Annual Assembly: Opening and Paneldiscussion: Die CSR-Strategie als notwendiger Handlungsrahmen. » [▶](#)
- **Barcelona, Spain (February 25-26, 2011):** ISES Business School: Doing Good and Doing Well Conference 2011. Panel on: What it means to Pursue a Career in CSR? » [▶](#)

## 2010

- **Delft, Netherlands (October 25-29, 2010):** Knowledge Collaboration & Learning for sustainable Innovation » [▶](#) 3 Presentations » [▶](#)
- CSR@universities: a holistic approach for teaching sustainability
- Strategic CSR and social business
- New concepts for sustainable CSR through combination of instruments
- **Bucharest, Romania (October 17, 2010):** Keynote: The role of Public Private Partnerships in the 21st Century, held at the Intel Education Summit 2010 » [▶](#)
- **Brussels, Belgium (May 10, 2010):** Global Education Initiative (WEF): European Roundtable on Entrepreneurship Education (more) » [▶](#)
- **Palma de Mallorca, Spain (March 25, 2010):** EU Conference on Corporate Social Responsibility, Workshop – Moderator » [▶](#)

## 2009

- **London, U.K. (November 10, 2009):** Invited Speaker and Session Chair to London International Conference on Education LICE-2009 » [▶](#)
- **Sofia, Bulgaria (October 22, 2009):** Invited Speaker to 5th National Conference E-Education » [▶](#)
- **Bucharest, Romania (October 20, 2009):** CSR 09 – Turning Innovation into responsibility. 4th International CSR Conference. Invited Plenary Keynote
- **Bucharest, Romania (October 19, 2009):** Invited Speaker at Global Forum 2009 » [▶](#), an annual international and independent event, a Think Tank dedicated to the Economic, Political and Social issues related to the successful evolution of the Information Society » [▶](#) (Proceedings here » [▶](#))
- **Munich, Germany (September 07, 2009):** Ohne Gewalt geht`s auch! – Panel Discussion of CSU » [▶](#)
- **Barcelona, Spain (July 01-04, 2009):** 16. International Conference on Learning » [▶](#) Invited Speaker (accepted paper with Albena Todorova): Teacher Professional Development for the Knowledge Society » [▶](#)
- **Berlin, Germany (June 29, 2009):** Neue Verbindungen schaffen – Podium Discussion of UPJ » [▶](#)
- **Hannover, Germany (June 24, 2009):** Kapitalismus am Ende? – Panel Discussion of Friedrich-Ebert-Stiftung » [▶](#)

- **Lisbon, Portugal (April 22-24, 2009):** V. International Conference on Multimedia and Information and Communication Technologies in Education » [▶](#). Invited Speaker (accepted paper with Albena Todorova): Education in the Global Knowledge Society (Program) » [▶](#)
- **Fulda, Germany (April 02-03, 2009):** Strategic Focus – Corporate Social Responsibility as base for Fundraising. » [▶](#) Keynote within the German Fundraising Congress 2009. (Program) » [▶](#)
- Communication of Corporate Social Responsibility – Doing the right thing and communicating it. » [▶](#) Keynote within the Leadership Forum during the German Fundraising Congress 2009 (Program) » [▶](#)
- **Frascati (Roma), Italy (February 12-13, 2009):** International CSR Conference – Stakeholder Engagement: » [▶](#) Key Panelist at the “VII Seminario Internazionale di Frascati: Prendere sul serio la Cittadinanza d’impresa: Lo Stakeholder Engagement”, (Program) » [▶](#)

## 2008

- **Glasgow, UK (December 12, 2008):** Science the 21st Century: Keynote at the Glasgow Science Conference “Science, Innovation and Enterprise: A Science Strategy for Scotland” » [▶](#)
- **Milano, Italy (April 22, 2008):** The role of Private Companies in Scientific Education – Challenges and Opportunities » [▶](#)
- **Kiev, Ukraine (April 18, 2008):** The role of Public Private Partnership in Education – Status and Outlook, Intel Education Forum » [▶](#)
- **Braunschweig, Germany (April 14, 2008):** Gewinnen mit gesellschaftlicher Verantwortung: Keynote Marketing-Club Braunschweig and UPJ » [▶](#)