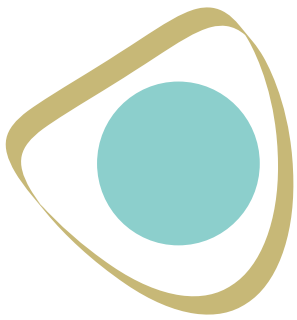


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SMARTER SUSTAINABILITY REPORTING

25th February 2014
One day conference
Inmarsat, London, UK

IMPROVE QUALITY AND BOOST ENGAGEMENT

Expert speakers include



Dr. Thomas H. Osburg
Director Europe Corporate Affairs, Intel Corp.



Caroline McCarthy-Stout
Head of Strategy & Reporting, Lloyds Banking Group



James Whittingham
Group Environment Manager, TUI Travel



Elaine Cohen
Chief Executive Officer, Beyond Business



Mardi McBrien
Managing Director, Climate Disclosure Standards Board



Matt Winterburn
Head of SH&E and CSR, Carlsberg UK



Anisa Kamadoli Costa
Vice President of Global Sustainability & Corporate Responsibility, Tiffany & Co.

Conference Chair

Smarter Sustainability Reporting is the must-attend international event for anyone looking to improve the quality of their sustainability report.

Attend this one-day conference to:

- Get updates on UK and EU reporting regulations and different types of frameworks available
- Understand how you can better manage and report carbon emissions
- Discover how to promote transparency through supply chain responsibility
- Learn how your peers are taking a multi-media approach to increasing environmental and social awareness amongst stakeholders
- Identify innovative ways to outline the progress of your responsible business activities



Book by the 20th December and save £80
www.sb-reporting.net



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Sustainability reporting is becoming increasingly more complex. In addition, stakeholder expectations are rising as investors, analysts and NGOs want high quality information on how organisations are managing their response to climate change and social pressures while mitigating the risks from natural resource constraints.

Changes to the Companies Act which came into force on October 1st will mean that businesses now have a legal requirement to integrate reporting of greenhouse gas emissions (GHG) with their financial reporting.

European Commission and various UK governmental departments are influencing organisations' approach to sustainability reporting. And yet with so many frameworks and guidelines, many questions from companies trying to satisfy the needs of various stakeholders remain unanswered. When does it make sense to leave things out of a report? What is the objective of sustainability reports across industries?

Building on the success of the last two years, the 3rd annual **Smarter Sustainability Reporting Conference** will address the myriad frameworks and guidelines available, involve direct input from stakeholders, explore the thought processes behind global award-winning reports and help shape the future of sustainability reporting.

We look forward to welcoming you to London in February.

Will Parsons, Managing Editor, *Sustainable Business* and *edie.net*



As the UK's number one digital climate change and sustainability magazine for business, *Sustainable Business* drives the agenda for firms looking to take advantage of the low-carbon economy – and helps them to make it happen. **For more information, email will.parsons@fav-house.com**



More than a million professionals use *edie.net* every year to stay up-to-date with the latest news, information and analysis. From legislation and compliance updates, innovation and technology advances and exclusive market intelligence to the latest commentary, debate and expert opinion and interview and case studies highlighting best business practice. **For more information, visit: www.edie.net**

Who should attend

The annual Smarter Sustainability Reporting Conference is a cross-sector event targeting the following:

- CEOs and Managing Directors

Directors and Heads of:

- Sustainability Reporting
- Sustainability, Corporate Social Responsibility, Environment and Climate Change
- Engagement
- Sustainability Planning and Analysis
- Sustainable Supply Chain and Procurement
- Marketing and Corporate Communications
- Corporate Affairs, External Relations and Governance
- Finance

Plus:

- Government
- NGOs
- Consultants
- Technology and Solution Providers
- Charities and Non-Profit Sustainability Organisations

Sponsorship and exhibition opportunities

Share your expertise, secure new business and consolidate your existing contacts in the reporting sector by aligning your organisation with the established Smarter Sustainability Reporting event. Opportunities can be tailored to meet your business objectives, so contact us today to discuss your requirements.

For more information, contact **Richard Powell** on +44 (0) 1342 332 062 or email richard.powell@fav-house.com

Agenda (subject to change)

08:45 **Conference registration, refreshments and exhibition**

09:20 **Welcome and introduction from the conference chair**

Elaine Cohen, Chief Executive Officer, Beyond Business

Session one

Evolving regulatory standards and guidance

09:25 **The regulatory reporting challenges and opportunities: Spotlight on UK and EU**

Mardi McBrien, Managing Director, Climate Disclosure Standards Board

09:45 **Impact of sustainability reports on sustainable development**

10:05 **Panel discussion - The evolution of sustainability reporting**

- Identifying what's material for stakeholders
- How companies should prioritise material issues and the different types of frameworks available
- Updates on GRI G4, IIRC and UN Global Compact framework

Ole Hansen, Head of the Global Compact LEAD, United Nations Global Compact

Kate Jefferies, Head of Programmes, Relationships, IIRC

Nikki McKean-Wood, Senior Manager of Network Relations, GRI

10:45 **Refreshments, networking and exhibition**

Session two

Designing a clearer report

11:15 **Increasing transparency and comparable data to design a clearer report**

Jennifer Dove, Senior Manager Energy and Carbon, BT

11:35 **Check www.sb-reporting.net for details**

11:50 **Public Sector perspective: Improving the quality and quantity of the data in your report**

John Turner, Performance, Compliance & Reporting Manager, Ministry of Justice

12:10 **Behind the brands – encouraging transparency and relevance**

Erinch Sahan, Private Sector Policy Advisor, Oxfam

12:30 **Questions and answers**

12:45 **Buffet lunch, networking and exhibition**

Session three

Assessing what is material to your business

13:45 **Managing and reporting carbon emissions**

James Whittingham, Group Environment Manager, TUI Travel

14:05 **Integrated reporting – The only way to report on value creation?**

Mark Gough, Head of Sustainability, The Crown Estate

14:25 **Questions and answers**

14:35-14:55 **Round table discussions** involving both participants and the day's panellists to debate the most significant challenges faced today by reporting companies and some of the potential solutions. Conclusions from the round table discussions will be presented at the close of this session.

14:55 **Refreshments, networking and exhibition**

Session four

Reporting best practice

15:25 **NGOs and Auditors: The key to credible and transparent reporting**

Anisa Kamadoli Costa, Vice President of Global Sustainability & Corporate Responsibility, Tiffany & Co.

15:45 **Promoting transparency through supply chain responsibility**

Dr. Thomas H. Osburg, Director Europe Corporate Affairs, Intel Corp.

16:05 **Taking a multi-media approach to increasing environmental and social awareness amongst stakeholders**

Matt Winterburn, Head of SH&E and CSR, Carlsberg UK

16:25 **Innovative ways to outline the progress of your responsible business activities**

Caroline McCarthy-Stout, Head of Strategy & Reporting, Lloyds Banking Group

16:45 **Questions and answers**

17:00 **Close of conference**



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EASY WAYS TO BOOK

Please photocopy this booking form for additional delegates. Complete all relevant sections of this form and either:

Fax: +44(0) 1342 332001 **Online:** www.sb-reporting.net

Post: Events, Faversham House Ltd, Windsor Court, Wood Street, East Grinstead, West Sussex, RH19 1UZ

Alternatively: call Lucy Hargreaves on +44(0) 1342 332041 or email lucy.hargreaves@fav-house.com

Delegate details (please use BLOCK CAPITALS)

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Organisation _____

Correspondence address _____

Postcode _____

First delegate

Surname _____ Title _____

Forename _____

Job title _____

Organisation _____

Department _____

E-mail _____

Phone _____

Dietary / Access requirements _____

Second delegate

Surname _____ Title _____

Forename _____

Job title _____

Organisation _____

Department _____

E-mail _____

Phone _____

Dietary / Access requirements _____

Third delegate – 50% discount off full rate

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Job title _____

Organisation _____

Department _____

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Accommodation is not included in the delegate fee.

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Once we have received confirmation of your booking, we will send you an email confirmation. A VAT invoice will be sent out to you shortly after. We must receive payment prior to the date of the event. If you have not received confirmation of your booking within 14 days of the event, please contact the Event management team as we may not have received your booking. We cannot be held responsible for the non-arrival of information. Whilst in attendance at the event, if we reasonably consider that your behaviour is inappropriate, disruptive, offensive, dangerous or illegal, we may ban you from further participation in the event without a refund.

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Any opinions expressed or statements made by speakers or delegates at the event are in their personal capacities and are not made or expressed on our behalf. Except in the case of death or personal injury caused by our negligence or that of persons for whose acts or omissions we are legally liable, we will not be liable to you for any loss or damage of any kind, whether direct, indirect or consequential, which you may suffer at or in relation to the event, and our aggregate liability to you will in any case be limited to the amount you have paid to us.

Cancellation

Payment for the event must be received before the date of the event. Cancellations must be made in writing to the address above. Cancellations received up to one calendar month prior to the event date will be subject to a handling and administration charge of £75 + VAT per delegate, which will be deducted from any due refund or invoice, whichever is appropriate. The organisers regret that cancellations are not accepted less than one month prior to the date of the event. However, a substitute delegate can be nominated. Substitutions made on the day of the event are at our discretion only. We reserve the right to make changes to the

programme, location and/or speakers without prior notice. We will not offer refunds to delegates due to circumstances affecting the event, or your ability to attend it, which are outside our control (for example, but not limited to, a terrorist alert or incident) unless the event is cancelled or rescheduled for another date, in which case we will retain up to 50% of the delegate fee to cover marketing, administration and delegate registration costs.

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Delegate number

RATE

Standard booking

Early booking rate (until 20th Dec.) = £395 (+VAT = £474)

Full rate = £475 (+VAT = £570)

Public sector / charities / non-profit / academic

Early booking rate (until 20th Dec.) = £295 (+VAT = £354)

Full rate = £375 (+VAT = £450)

Fees include all day access to the event, calculable conference papers, buffet lunch and refreshments for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

3 delegates or more attending? If so, take advantage of our team booking offer – Register 2 delegates from your team and any subsequent bookings will receive 50% off the standard rate. (Please note this offer may not be used in conjunction with other discounts, including the early bird booking rate). For group discounts call **Lucy Hargreaves** on **+44 (0) 1342 332041** or e-mail **lucy.hargreaves@fav-house.com** for more information.

Total number of delegates Total cost £

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Enclosed is a cheque for £

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I wish to pay by credit/debit card. Please debit my:

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Payment must be received before the event date. Once we have received your booking, we will send you an email confirming your place(s) at the event. A VAT invoice will be sent out to you shortly after.