
Curriculum Vitae



Prof. Dr. Thomas Osburg

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Born: October 11, 1963

Professional Experience

- Mar. 2016 – today** **Fresenius Business School, Munich**
- **Professor Sustainable Marketing & Leadership**
 - *Research Focus: Sustainability, Urban Mobility, Digital Innovation, Entrepreneurship, Brand & Communication*
 - Dean of Studies *Mobility Management*
 - Head of the *Entrepreneurship Center*
- Oct. 2018 – today** **Trivelas Research Institute, Munich**
- **President**
Founder and Director of an international Research Institute and ThinkTank for Sustainable Urban Living and Future Mobility
- Sep. 2015 – today** **Provoix GmbH, Munich**
- **Founder and Managing Partner**
Advisory and Consultancy for International Business with a focus on Customer Acceptance of Urban & Mobile Solutions
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- Feb. 2006 – Aug. 2015** **Intel GmbH, Munich**
- **Director Europe – Corporate Affairs and Innovation**
 - Responsibility for Intel’s European CSR, Innovation, Entrepreneurship and Corporate Communication Programs
 - **Director Education EMEA**
 - Responsibility for Education (CSR Program) activities across EMEA
- Jun. 2005 – Jan. 2006** **Autodesk GmbH, Munich**
- **Director Higher Education Central Europe**
 - Responsibility for Autodesk Higher Education (Europe)
- Jan. 1993 – May 2005** **Texas Instruments GmbH, Freising and TI Ltd, Shanghai, China**
- **Director International Business (Consumer) / Shanghai**
 - Sales- and Marketing manager for Asia and Latin America
 - **Marketing & Communications Manager Europe (Consumer)**
 - PoS, Print and TV Campaigns
- Oct. 1987 – Dec. 1992** **Texas Instruments Inc., Nice (France) und Dallas, Tx. (USA)**
- **Product & Merchandising Manager (Consumer), Nice, France.** PoS and Merchandising Strategy with key customers.
 - **Co-Founder of Reengineering Team, Dallas, Tx.**

Education

- Jan. 2017
 - Appointment as **Professor** by the Minister of Science (State of Hessen, Germany)
- Nov. 2004 – Feb. 2010
 - **Promotion / Ph.D.** (Dr. rer. Pol.) at the University of Hannover. Topic: University Sponsoring, Department of Business and Economics
- Oct. 1982 – Sep. 1987
 - **Master Education Studies** (Dipl.-Ökonom) at the University of Hannover, Department of Business and Economic. Main Subject: **Marketing**
- Sep. 1973 – Jul. 1982
 - **Abitur**, Gymnasium Humboldtschule Hannover

Academic Experience

Board Membership

- Academy of Business in Society (ABIS, Brussels)
- Ideas in Motion, Advisory Board (NGO, Hamburg/Rwanda)
- CSR Europe, Brussels (Jan 2011 – Dec 2015)

Executive Education / MBA Lecturing

Current

- **Université de Genève, Switzerland**
Economic and Social Faculty, CAS Diploma | Innovation & Leadership
- **Catholic University of Eichstätt-Ingolstadt, Germany**
Wirtschaftswissenschaftliche Fakultät (WFI) | Innovation & Strategic Marketing
- **Management Center Innsbruck (MCI), Austria**
Executive Certificate Course | Innovation, Digitalization & Sustainability
Member of the Scientific Board
- **University of Economics and Management (ISM), Vilnius, Lithuania**
Executive MBA Program – Digitalization, Entrepreneurship, Marketing

Previous

- College of Management, Tel Aviv, Israel (2014)
- Ateneo de Manila University, Manila, Philippines (2013)
- AIM Asian Institute of Management, Manila, Philippines (2013)
- Kozminski University, Warsaw, Poland (2013)
- European School of Management and Technology (ESMT), Berlin, (2012)
- Technical University (TU) Berlin, Germany (2012)
- Zürcher Hochschule für Angewandte Wissenschaften, Winterthur, Switzerland
- Ludwig-Maximilians-Universität (LMU) Munich, Germany (2010)

Teaching and Lecturing // Focus

Sustainability

CSR, International Sustainability, Sustainable Marketing, Social Innovation, Social Business & Entrepreneurship, etc.

Marketing

Strategic, Branding and Communication, Story Telling, Customer Understanding, CX and UX, Social Media and Online, etc.

Innovation

Technology Innovation, Digitalization, Smart Cities and Future Mobility, StartUp & Entrepreneurship, Innovation Processes, etc.

Business Management

Corporate Governance and Foresight, Reporting, International Business, Business Ethics, Concepts of Trust, etc.

Areas of *Research* Interest

Urban Living

New Concepts of how we live and work in urban and rural environments, people focus and sociologic perspective, importance and acceptance of new solutions by citizens, new collaborative living and urban farming

Future Mobility

Opportunities of new Modal Split, Traffic efficiency and sufficiency, Mobile Sharing, Urban Air Concepts, Trust in New Solutions and Autonomous Driving, Interchangeability of Systems, OverTourism

Digital Sustainability

Integration of Digital Solutions into SDG Concepts and Strategies, Traditional and Digital CSR, Reporting, Strategic Sustainability Management, Change Management, Cultural and Digital Supply Chains, Circular and Sharing Economy in Digital Worlds

Management and Business Integration

Innovation and Entrepreneurship

Disruptive Business and Innovation Models, Possibility Thinking, Rapid Prototyping, Open Innovation, Business Model Generation, Social and Sustainable Entrepreneurship, Intrapreneurship and collaboration between MNC's and Start-Ups, E-Entrepreneurship

Brand and Marketing Communication

Traditional and Digital Marketing, Online Marketing, Sustainable Marketing, Consumer Behavior, Acceptance and UX in Digital Worlds, Brand Management and Corporate Communication, Influencer Marketing and Programmatic Communication, Corporate and Sustainable Communication

Trust and Business Ethics

Trust Levels and CX/UX,, Company Value Propositions and Strategic Leadership, Ethical Management and Employee Relations, Corporate Governance and Corporate Foresight

International Business

Cross-Cultural Marketing and Leadership, International Management, Global Brand Management and Communication, Business Model Expansion

Publications

Currently in print or development

Osburg, Th. (2018): *Gesellschaftliche Umbrüche – Unternehmensverantwortung in Zeiten der Digitalisierung*, in: Scheerer, J.; Kunzmann, J. (Eds.) (2018): *CSR und Social Innovationen*, Wiesbaden.

Osburg, Th.; Heinecke, S. (Eds.) (2019): *Media Trust in a Digital World*, Springer (scheduled Spring 2019)

Osburg, Th. (2019): *Digital Technology and Urban Consumers. The Importance of Trust in a Sustainable, Urban and Mobile Era*. Springer (scheduled Fall 2019)

Monographs

Osburg, Th. (2010): *Hochschul sponsoring als Corporate Citizenship – Ziele, Strategien und Handlungsempfehlungen für Unternehmen unter Berücksichtigung von Entwicklungen in Deutschland und den USA*. Logos, Berlin

Editor of Contributed Volumes

Osburg, Th.; Lohrmann, C. (Eds.) (2017): *Sustainability in a Digital World. New Opportunities through New Technologies*. Springer, Heidelberg

Osburg, Th.; Schmidpeter, R. (Eds.) (2013): *Social Innovation - Solutions for a Sustainable Future*. Springer, Heidelberg

Scientific Blogs

Osburg, Th. (2018): *Mobilität und urbane Entwicklung*. Adhibeo Scientific Blog. August 2018. <http://www.adhibeo.de/2018/08/21/mobilitaet-und-urbane-entwicklung>

Osburg, Th. (2017): *Was bedeutet Nachhaltigkeit im digitalen Zeitalter?* Adhibeo Blog. June 2017. <http://www.adhibeo.de/2017/06/06/jahreskonferenz-des-nachhaltigkeitsrats-vortrag-thomas-osburg>

Osburg, Th. (2017): *Wie groß ist die Bedrohung durch Cyber-Kriminalität?* Adhibeo Blog. May 2017. <http://www.adhibeo.de/2017/05/20/cyber-kriminalitaet-gefaehrdungslage-veranstaltung>

Osburg, Th. (2016): *Viele gesellschaftliche Probleme werden durch CSR nicht wirklich gelöst oder angegangen*. Adhibeo Scientific Blog. August 2016. <http://www.adhibeo.de/2016/08/24/soziale-innovationen-und-die-zukunft-von-csr-interview>

Scientific Publications

- Osburg, Th. (2018): *Mobility and Urban Development. The Need for a Holistic View*. OceanWave Publishing, Munich/Los Angeles
- Osburg, Th. (2017): Sustainability in a Digital World needs Trust, in: Osburg, Th.; Lohrmann, C. (Eds.) (2017): *Sustainability in a Digital World. New Opportunities through New Technologies*, pp. 3-19. Springer, Heidelberg
- Osburg, Th. (2017): Corporate Social Innovation und Unternehmensstrategie, in: Wunder, Th. (Edt.) (2017): *CSR und Strategisches Management*, pp. 137-152. SpringerGabler, Wiesbaden
- Osburg, Th. (2016): Branding Raw Material to improve Human Rights: Industry's ban on conflict minerals in: *GfK Marketing Intelligence Review*, Vol. 8 No. 2
- Osburg, Th. (2015): Erfolgreiche Ansätze zur Vermeidung von Konfliktmineralien, in: Fröhlich, L. (Edt.) (2015): *CSR und Beschaffung*, pp. 207-219. SpringerGabler, Wiesbaden
- Osburg, Th., Schmidpeter R. (2013): Gesellschaftliche Innovation als Managementprinzip, in: Altenburger, R. (Edt.): *CSR und Innovationsmanagement*, pp. 71-77. SpringerGabler, Wiesbaden
- Osburg, Th. (2013): CSR-Kommunikation und soziale Innovationen, in: Heinrich, P. (Edt.): *CSR und Kommunikation*, pp. 51-63. SpringerGabler, Wiesbaden
- Osburg, Th. (2013): Soziale Innovationen und CSR – Chancen für Controlling, in: *Controlling & Management Review*, 4/2013, pp. 18-24
- Osburg, Th. (2013): Social Innovation to Drive Corporate Responsibility, in: Osburg, Th.; Schmidpeter, R. (Eds.): *Social Innovation - Solutions for a Sustainable Future*, pp. 13-22. Springer, Heidelberg
- Osburg, Th., Schmidpeter R. (2013): Social Innovation: Quo Vadis?, in: Osburg, Th.; Schmidpeter, R. (Eds.): *Social Innovation - Solutions for a Sustainable Future*, pp. 317-321. Springer, Heidelberg
- Osburg, Th. (2013): Sustainable Entrepreneurship: A Driver for Social Innovation, in: Weidinger, C.; Fischler, F., Schmidpeter, R.(Eds.): *Sustainable Entrepreneurship – Business Success through Sustainability*, pp. 103-115. Springer, Heidelberg
- Osburg, Th.; Oltean, R.; Wigle, L. (2013): Technology for the Environment to Drive Social Innovation, in: Osburg, Th.; Schmidpeter, R. (Eds.): *Social Innovation – Solutions for a Sustainable Future*, pp. 251-257. Springer, Heidelberg
- Osburg, Th. (2012): Strategische CSR und Kommunikation, in: Schneider, A.; Schmidpeter, R. (Eds.): *Corporate Social Responsibility: Verantwortungsvolle Unternehmensführung in Theorie und Praxis*, pp. 469-479. Springer, Heidelberg
- Osburg, Th. (2012): Partnerships For Our Times, in: *EducationInvestor – Education & Economic Development*, p. 16
- Osburg, Th. (2011): RSE 2.0 chez Intel, in: *Business digest*, Vol. 216, May 2011, pp. 11-12

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- Osburg, Th. (2010): Private Unternehmen und öffentliche Bildung – Ein Oxymoron oder ein Konzept für die Zukunft?, in: Hardtke, A.; Kleinfeld, A. (Eds.): Gesellschaftliche Verantwortung von Unternehmen. Von der Idee der Corporate Social Responsibility zur erfolgreichen Umsetzung, pp. 273-285. Gabler, Wiesbaden
- Osburg, Th.; Reinhard, K. (2010): Introducing corporate social responsibility as component in cooperative education: Results from a student research project in Germany and the United States supported by Intel Corporation, *Asia-Pacific Journal of Cooperative Education*, pp. 1-12, 11(1)
- Osburg, Th.; Todorova, A. (2009): Teacher Professional Development for the Knowledge Society, in: *The International Journal of Learning*, Vol. 16, Issue 11, pp. 73-82
- Osburg, Th.; Todorova, A. (2009): Teachers' Use of and Attitudes Toward Online Platform for Professional Development, *Conference Proceedings at ICL 2009 (Interactive Computer Aided Learning)*, Villach
- Todorova, A.; Osburg, Th. (2010): Teacher Professional Development for Technology Integration: Lessons learned and next steps, in: Chova, L.G.; Belenguer, D.M.; Torres, C. (Eds.): 2nd International Conference on Education and New Learning Technologies (EDULEARN), Barcelona
- Osburg, Th.; Todorova, A. (2009): Online Platform Support for Sustained, Collaborative and Self-directed Engagement of Teachers in a Blended Professional Development Program, in: Spaniol, M.; Li, Q.; Klamma, R.; Lau, R.W.H. (Eds.) (2009): *Advances in Web Based Learning – Lectures Notes in Computer Science*, pp. 312-321, Aachen
- Osburg, Th.; Todorova, A. (2009): Education in the Global Knowledge Society: Crossing Borders with the Intel® Education Initiative, in: Méndez Vilas, A.; Solano Martin, A.; Mesa Gonzales, J.; Mesa Gonzales, J.A. (Eds.) (2009): *Research, Reflections and Innovations in Integrating ICT in Education*, pp. 34-37, Badajoz
- Osburg, Th.; Todorova, A. (2009): Empowering Innovation in Technology-Enhanced Instruction, in: Tait, A.; Szücs, A.; (Eds.) (2009): *Innovation in Learning Communities, Book of Abstracts*, p. 50, Gdansk (Poland)
- Osburg, Th.; Reinhard, K. (2008): The Sponsoring by Industry of Universities of Cooperative Education: A Case Study in Germany, *Asia-Pacific Journal of Cooperative Education* (2008), 9(1), pp.1-13
- Osburg, Th. (2008): Bildungsexport ist möglich, in: *bildung+ Science*, Vol. 01/2008, pp. 18-19
- Osburg, Th. (2007): Learning for the 21st Century, in: *eStrategies Europe*, Vol.1, No. 3, pp. 77-79
- Osburg, Th.; Reinhard, K. (2006): Entwicklung einer Marketing-Konzeption für universitäres Fundraising, in: Bagusat, A.; Hermanns, A. (Eds.) (2006): *Management-Handbuch Bildungssponsoring. Grundlagen, Ansätze und Fallbeispiele für Sponsoren und Gesponserte*, pp. 301-313. Schmidt, Berlin
- Osburg, Th. (2006): Grundlagen und Arten des Hochschulsponsoring, in: Bagusat, A.; Hermanns, A. (Eds.) (2006): *Management-Handbuch Bildungssponsoring. Grundlagen, Ansätze und Fallbeispiele für Sponsoren und Gesponserte*, pp. 93-109. Schmidt, Berlin

Annual Reviews

- Osburg, Th. (2013): Technologie für die Gesellschaft, in: American Chamber of Commerce; FAZ-Institut (Eds.): Corporate Responsibility 2013 – Demographischer Wandel: Zukunft verantwortungsvoll gestalten, pp. 88-91. Frankfurt.
- Osburg, Th. (2012): Nachhaltige Wertschöpfungsketten für IT, in: American Chamber of Commerce; FAZ-Institut (Eds.): Corporate Responsibility 2012 – Ressourcenmanagement: Nachhaltigkeit & Effizienz, pp. 88-92. Frankfurt.
- Osburg, Th. (2011): Motivation und Investition, in: American Chamber of Commerce; FAZ-Institut (Eds.): Corporate Responsibility 2011 – Corporate Volunteering – Freiwilliges Engagement von Unternehmen und Gesellschaft, pp. 80-83, Frankfurt.
- Osburg, Th. (2010): Ganzheitliche Ansätze, in: American Chamber of Commerce; FAZ-Institut (Eds.): Corporate Responsibility 2010 – Nachhaltiges Wirtschaften – Verantwortung und Chance für Unternehmen, pp. 94-97, Frankfurt.
- Osburg, Th. (2009): Nachhaltigkeit durch Fokussierung, in: American Chamber of Commerce; FAZ-Institut (Eds.): Corporate Responsibility 2009 – Human Resources – Zukunftschancen für Unternehmen und Gesellschaft, pp. 86-89, Frankfurt.
- Osburg, Th. (2008): Bildung + IT = Wachstum – Lösungsansätze für das 21. Jahrhundert. Beitrag zum D21 Jahresband 2008, Berlin.

Business Magazines, Newspapers, Interviews

- Osburg, Th. (2013): Wer auf die Gesellschaft pfeift, stirbt. in: Interview in Salzburger Nachrichten, July 06, 2013
- Osburg, Th. (2012): The relevance of Sustainable Entrepreneurship, in: Interview as Jury Member for the Sustainable Entrepreneurship Award 2013
- Osburg, Th. (2011): In den Standort Deutschland investieren, in: Frankfurter Allgemeine Zeitung (FAZ), May 04 2011, p. B2.
- Osburg, Th. (2010): Nachhaltigkeit durch Fokussierung, in: FAZ-Institut (Eds.): Kommunikationsmanager, Sonderheft Nachhaltigkeit, pp.16-19, Frankfurt/Main
- Osburg, Th. (2009): Auf dem Weg zum Dialog im Web 2.0 - Internationale Kommunikation von CSR, in: FAZ-Institut (Eds.): Kommunikationsmanager, Vol 4/2009, pp. 46-48, Frankfurt/Main.
- Osburg, Th. (2009): Wie retten wir die Wirtschaft? Think Dorian Gray....., in: Glocalist Magazine, Vol. 36, p. 30. Berlin.
- Osburg, Th. (2009): Nachhaltigkeit durch Fokussierung, in: FAZ-Institut (Eds.): Kommunikationsmanager, Vol 1/2009, pp.18-22, Frankfurt/Main

Conference Participation

Speaker or Panelist

2018

- **St. Petersburg, Russia (Oct 04-06, 2018)** | Graduate School of Management, St. Petersburg University – 5th International Research GSOM Emerging Markets Conference 2018
- **Barcelona, Spain (Jul 02-03, 2018)** | IESE Business School – 20th IESE International Symposium on Ethics, Business and Society
- **Copenhagen, Denmark (Jun 11-12, 2018)** | Copenhagen Business School (CBS) – 6th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2018)
- **Berlin, Germany (Jun 04, 2018)** | Nachhaltigkeitsrat (RNE) – Annual Conference

2017

- **Brussels, Belgium (Nov 15-16, 2017)** | ‘The End of Business Schools? Digital risks & opportunities in Education’, Annual ABIS/EU Colloquium
- **Marrakech, Morocco (Nov 06-09, 2017)** | Sustainable Excursion: Various sites in Marrakech, Agadir and High Atlas Mountains
- **Sochi, Russia (Oct 26-28, 2017)** | 9th German-Russian Young Leaders Conference. Keynote Future of Education
- **Brussels, Belgium (Oct 11-12, 2017)** | Third Sustainability & Innovation Conference: Connecting the future – ICT and the SDGs. Dinner Keynote Speech.
- **St. Petersburg, Russia (Oct 05-07, 2017)** | International Research Conference “GSOM Emerging Markets 2017”. Presentation of Research Programs
- **Frankfurt, Germany (Sep 15-17, 2017)** | me-convention by sxsw, Panel Discussion
- **Eichstätt, Germany (Jun 24, 2017)** | Wertorientierte Führung und Digitalisierung – ein Oxymoron? Festrede Universität Eichstätt-Ingolstadt
- **Geneva, Switzerland (Jun 23, 2017)** | Beyond CSR: Social Innovation in a Digital World, Université de Genève
- **Berlin, Germany (May 29, 2017)** | ‘Digitalisierung – Fluch oder Segen für Nachhaltigkeit?’, Keynote at “Jahreskonferenz des Rats für Nachhaltige Entwicklung”
- **Vilnius, Lithuania (May 24, 2017)** | ‘The Digital Business Case and Society in Eastern Europe’, Opening MBA Program ISM Business School
- **Munich, Germany (May 16, 2017)** | CyberWars and CyberCrime: Gefahren im 21. Jahrhundert

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- **Berlin, Germany (May 12-13, 2017) | Digital Science Match**
 - **Brussels, Belgium (May 10-11, 2017) | ‘Beyond SDG’s – Research and Vision of Business Schools’, ABIS – Knowledge into Action Forum**
 - **Berlin, Germany (May 09-10, 2017) | BMBF: Was tun mit der Agenda 2030?**
 - **Ludwigsburg, Germany (Apr 04-05, 2017) | ‘Beyond CSR’, Deutsches CSR-Forum**
 - **Berlin, Germany (Apr 04, 2017) | ‘Vertrauen in Digitalisierung’, Extraordinary Future Forum (bwa)**
 - **Berlin, Germany (Mar 30, 2017) | UPJ-Jahrestagung**
 - **Berlin, Germany (Mar 28, 2017) | Forschungsgipfel 2017**
 - **Munich, Germany (Mar 09, 2017) | Deutscher Innovationsgipfel 2017**
 - **Brussels, Belgium (Mar 01, 2017) | ‘Social Sustainability – The Impact of Digitalization’, ABIS European Webinars**

2016

- **Munich, Germany (December 15, 2016): “amd Master Lecture Series”:** Warum müssen Menschen Maschinen mit sich rumtragen? Chancen bei der Digitalisierung des Marketing.
- **St. Petersburg, Russia (October 06-08, 2016):** GSOM Emerging Market Conference, St. Petersburg University Graduate School of Management – Corporate Social Responsibility in Emerging Markets: Opportunities through Digitalization. Track Chair.
- **München, Germany (October 01, 2016):** Experiencing Germany. Matchmaking mit chinesischen Führungskräften. ESMT, BWA, CKGSB): Speech: “Digital Globalization”.
- **Cologne, Germany (August 01-03):** 3rd International Conference on CSR, Sustainability, Ethics and Governance. Panel-Lead.
- **Vienna, Austria (June 17, 2016):** Industriellenvereinigung Wien, Bildungspolitischer Ausschuss. Keynote: “CSR und weiter?”

2015

- **Munich, Germany (June 25, 2015):** Driving IoT Innovation – Delivering the connected experience
- **Berlin, Germany (June 03, 2015):** Jahreskonferenz des Rates für nachhaltige Entwicklung
- **Berlin, Germany (May 20, 2015):** Forschungsgipfel – Perspektiven für Wirtschaft, Wissenschaft und Innovation
- **Köln, Germany (April 22, 2015):** IHK – Nachhaltige Beschaffung und Wertschöpfung
- **Berlin, Germany (March 19-20, 2015):** UPJ General Assembly
- **Brussels, Belgium (March 05-06, 2015):** The sixth University-Business Forum

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- **Brussels, Belgium (February 03-04, 2015):** European Multi-Stakeholder Forum on CSR
 - **Davos, Switzerland (January 23, 2015):** Taking Shared Value and Multi-Stakeholder Collaboration to a Higher Level, Panel Discussion with Michael Porter
 - **Krakow, Poland (January 15, 2015):** Entrepreneurship Collaboration Event with hub:raum

2014

- **Cambridge, UK (December 10-11, 2014):** ABIS Annual Colloquium
- **Istanbul, Turkey (December 03-04, 2014):** International Education Summit
- **Ingolstadt, Germany (November 28-30):** DenkNachhaltig!
- **Berlin, Germany (November 13-14, 2014):** ESMT Sustainable Business Roundtable
- **Rome, Italy (02-03, 2014):** Universities, Businesses & Co. – Together we can – Opening Speech at UBC Proceedings
- **Gdansk, Poland (October 01-03, 2014):** EFNI (European Forum for New Ideas) and Gdansk Innovation Conference
- **Brussels, Belgium (September 29, 2014):** EU Digital Action Day . Keynote and Panel
- **Bucharest, Romania (September 23-24, 2014):** Forbes CEE Forum Keynote
- **Munich, Germany (September 18, 2014):** Von CSR bis Social Entrepreneurship – 2. Bayerischer CSR-Tag. Keynote
- **Brussels, Belgium (June 25, 2014):** Striving for Excellence – Key Success Factors for supporting Entrepreneurship. Keynote and Panel Moderator
- **Nantes, France (June 04, 2014):** Keynote at Web2Day – Digital Festival
- **Nürnberg, Germany (May 21, 2014):** CSR – Quo Vadis? CSR Regio.net
- **Berlin, Germany (April 10-11, 2014):** Sustainable Business Roundtable @ EMST
- **Bressanone, Italy (April 04, 2014):** Südtiroler Wirtschaftsforum: Wettbewerbsfähig durch Innovationen, Keynote with Landeshauptmann Arno Kompatscher
- **Brussels, Belgium (March 19-20, 2014):** CSR Europe General Assembly
- **London, UK (March 13, 2014):** Beyond Conflict Due Diligence – BSR Conference
- **London, UK (February 25, 2014):** 3rd Annual Smarter Sustainability Reporting Conference: Promoting transparency through supply chain responsibility
- **Innsbruck, Austria (February 21, 2014):** DACH Signatory Conference PRME – Principles for Responsible Management Education
- **Brussels, Belgium (February 17, 2014):** Boosting Employment in the EU: Developing Skills and Reducing Social Exclusion
- **Tel Aviv, Israel (January 19, 2014):** From CSR to Social Innovation, The College of Management

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- **Tel Aviv, Israel (January 19, 2014):** Europe-Israel Dialogue on Social Innovation, Joint Conference Intel Israel and Maala

2013

- **Brussels, Belgium (December 09, 2013):** ABIS-Intel Thought Leadership Roundtable on Sustainability & Social Innovation
- **Berlin, Germany (November 12-13, 2013):** UPJ Annual National CSR Conference
- **Warsaw, Poland (November 05-06, 2013):** 10th Intel Education Summit: Entrepreneurship and Education
- **Salzburg, Austria (October 24, 2013):** Unternehmensführung mit Erfolg! Gesellschaftliche Verantwortung in der Betriebswirtschaft
- **Amsterdam, Netherlands (October 16-17, 2013):** 2013 ABIS Colloquium: “Sustainability & Finance”
- **Munich, Germany (October 02-04, 2013):** Global Chemical Industry European Convention. Speech: Driving Computing Innovation through NanoTechnology
- **Bali, Indonesia (September 23-25, 2013):** Asian Forum on Corporate Social Responsibility Speech: Developing Fresh Approaches to Social Needs
- **Manila, Philippines (September 20, 2013):** Keynote Ayala Foundation: Social Innovation & Technology Management
- **Salzburg, Austria (July 04-05, 2013):** Social Innovation Symposium Program Interview Salzburger Nachrichten
- **Ingolstadt, Germany (July 03, 2013):** Conference – Corporate Strategy and Social Innovation. Program
- **Dublin, Ireland (June 18, 2013):** EuroNanoForum – Intel Business Challenge Finals
- **Bilbao, Spain (June 26-28, 2013):** Global Dialogues on Sustainable Business
- **Berlin, Germany (May 13, 2013):** Guest Lecture: Social Innovation or CSR? European School of Management and Technology (ESMT)
- **Munich, Germany (May 06, 2013):** OECD-TUM-European Patent Office (EPO): Creating Markets from research results: How IPR’s can fuel open science and open innovation?
- **St. Gallen, Switzerland (April 30, 2013):** Plenary: Beyond Sustainability, FHS St. Gallen (Flyer)
- **Beijing, China (April 27-30, 2013):** Beijing Social Innovation Week
- **Berlin, Germany (April 26, 2013):** Mission Gesellschaft – Hochschulbildung durch gesellschaftliches Engagement
- **Madrid, Spain (April 16, 2013):** CSR Spain 2013 / Foretica

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- **Vienna, Austria (April 10, 2013):** Award Ceremony – Sustainable Entrepreneurship Award 2013
 - **Henley, UK (February 28, 2013):** Guest Lecture: Social Innovation or CSR? Henley Business School, Faculty for Leadership, Organisations and Behaviour
 - **Barcelona, Spain (February 22-23, 2013):** Doing Good – Doing Well Conference: Emerging Trends in CSR and Sustainable Development
 - **Paris, France (February 18, 2013):** Unesco Mobile Learning Week.

2012

- **Berlin, Germany (December 11, 2012):** UPJ & econsense – CSR-Salon 2012. Topic: CSR and Sustainability in 2012
- **Brussels, Belgium (November 29, 2012):** Enterprise 2020 Summit @ CSR Europe
- **Stockholm, Sweden (November 05-06, 2012):** 9th International Education Summit at KTH (Royal Institute of Technology), Opening Speech
- **Barcelona, Spain (October 22-23, 2012):** European Reserch & Innovation Conference, at Universitat Politècnica de Catalunya
- **Sopot/Gdansk, Poland (September 24-28, 2012):** EFNI Conference , Konkordia Conference (Program) and Finals of Intel Business Challenge
- **Lausanne, Switzerland (July 02-04, 2012):** EABIS Annual Colloquium at IMD Lausanne
- **Berlin, Germany (May 22-23, 2012):** B4E Global Summit – Business for the Environment
- **Berlin, Germany (May 17-19, 2012):** Global Vision Summit 2012 – Social Innovation, Social Business, Social Impact
- **Frankfurt, Germany (May 15, 2012):** Vom Kommunikations- zum Verantwortungsmanagement – Event hosted by DPRG
- **Fontainebleau, France (May 09-10, 2012):** Marcom 3.0? – Marketing and Sustainability. Colloquium at Insead
- **Berlin, Germany (April 26-27, 2012):** ESMT: Sustainable Business Roundtable at ESMT – on Sustainable Marketing
- **Berlin, Germany (March 12, 2012):** UPJ: UPJ Annual Assembly – the key leading CSR Conference in Germany
- **Nottingham, UK (January 31, 2012):** EABIS – The Decennial Conference: Assessing 10 Years of Progress & The Decade to Come . Panel Member

2011

- **Brussels, Belgium (October 18, 2011):** European Parliament: Panel participant of the Sci-Preneurship Debate “How to harness the potential of Maths, Science and Technology to drive Innovation and Competitiveness in Europe”
- **Munich, Germany (September 05-09, 2011):** Alumni Conference: Entrepreneurs engineer the future. Keynote on: Global Village – communicate the world.
- **Reims, France (July 20-23, 2011):** World Marketing Congress WMC11, Academy of Marketing Science: Cause Related Sponsoring as a CSR Instrument in Higher Education
- **Madrid, Spain (July 07, 2011):** Junior Achievements – Enterprise Challenge – Laudation for Intel Innovation Award. Interview for the 8th JA-YE Alumni Conference [here](#)
- **Warsaw, Poland (June 28, 2011):** Lewiatan Conference 2011: Issues and chances of Stakeholder Dialogue.
- **Berlin, Germany (April 08-09, 2011):** Vison Summit 2011 – Keynote: Social Entrepreneurship at schools! Developing material for teachers and workshop: Schüler zu (Social) Entrepreneurs machen.
- **Dijon, France (April 06-07, 2011):** Symposium on Corporate Responsibility and Innovation. Keynote: Strategic CSR – Challenges for Management Development and How to Address Those Through Strategic University Partnerships. EABIS, ESC Dijon and Burgundy School of Business.
- **Hannover, Germany (April 04, 2011):** Hannover Fair 2011: CSR im Wandel – Anforderungen an IKT-Firmen.
- **Berlin, Germany (March 24, 2011):** UPJ Annual Assembly: Opening and Paneldiscussion: Die CSR-Strategie als notwendiger Handlungsrahmen.
- **Barcelona, Spain (February 25-26, 2011):** ISES Business School: Doing Good and Doing Well Conference 2011. Panel on: What it means to Pursue a Career in CSR?

2010

- **Delft, Netherlands (October 25-29, 2010):** Knowledge Collaboration & Learning for sustainable Innovation 3 Presentations
 - CSR@universities: a holistic approach for teaching sustainability
 - Strategic CSR and social business
 - New concepts for sustainable CSR through combination of instruments
- **Bucharest, Romania (October 17, 2010):** Keynote: The role of Public Private Partnerships in the 21st Century, held at the Intel Education Summit 2010

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- **Brussels, Belgium (May 10, 2010):** Global Education Initiative (WEF): European Roundtable on Entrepreneurship Education
 - **Palma de Mallorca, Spain (March 25, 2010):** EU Conference on Corporate Social Responsibility, Workshop – Moderator

2009

- **London, U.K. (November 10, 2009):** Invited Speaker and Session Chair to London International Conference on Education LICE-2009
- **Sofia, Bulgaria (October 22, 2009):** Invited Speaker to 5th National Conference E-Education
- **Bucharest, Romania (October 20, 2009):** CSR 09 – Turning Innovation into responsibility. 4th International CSR Conference. Invited Plenary Keynote
- **Bucharest, Romania (October 19, 2009):** Invited Speaker at Global Forum 2009 , an annual international and independent event, a Think Tank dedicated to the Economic, Political and Social issues related to the successful evolution of the Information Society
- **Munich, Germany (September 07, 2009):** Ohne Gewalt geht's auch! – Panel Discussion of CSU
- **Barcelona, Spain (July 01-04, 2009):** 16. International Conference on Learning Invited Speaker (accepted paper with Albena Todorova): Teacher Professional Development for the Knowledge Society
- **Berlin, Germany (June 29, 2009):** Neue Verbindungen schaffen – Podium Discussion of UPJ
- **Hannover, Germany (June 24, 2009):** Kapitalismus am Ende? – Panel Discussion of Friedrich-Ebert-Stiftung
- **Lisbon, Portugal (April 22-24, 2009):** V. International Conference on Multimedia and Information and Communication Technologies in Education . Invited Speaker (accepted paper with Albena Todorova): Education in the Global Knowledge Society
- **Fulda, Germany (April 02-03, 2009):** Strategic Focus – Corporate Social Responsibility as base for Fundraising. Keynote within the German Fundraising Congress 2009.
 - Communication of Corporate Social Responsibility – Doing the right thing and communicating it. Keynote within the Leadership Forum during the German Fundraising Congress 2009
- **Frascati (Roma), Italy (February 12-13, 2009):** International CSR Conference – Stakeholder Engagement: Key Panelist at the “VII Seminario Internazionale di Frascati: Prendere sul serio la Cittadinanza d’impresa: Lo Stakeholder Engagement”

2008

- **Glasgow, UK (December 12, 2008):** Science the 21st Century: Keynote at the Glasgow Science Conference “Science, Innovation and Enterprise: A Science Strategy for Scotland”
- **Milano, Italy (April 22, 2008):** The role of Private Companies in Scientific Education – Challenges and Opportunities
- **Kiev, Ukraine (April 18, 2008):** The role of Public Private Partnership in Education – Status and Outlook, Intel Education Forum
- **Braunschweig, Germany (April 14, 2008):** Gewinnen mit gesellschaftlicher Verantwortung: Keynote Marketing-Club Braunschweig and UPJ