

## Prof. Dr. Thomas H. Osburg

## Fresenius Business School, Munich

- o Professor, Sustainable Marketing & Leadership'
- o Dean of Studies 'Mobility Management'
- o Head of 'Competence Center Entrepreneurship'

## **Director Trivelas Institute, Munich/Brussels**

 International Research Institute and ThinkTank for Sustainable Urban Living and Future Mobility

## **Biography**

Thomas is Professor for Sustainable Marketing & Leadership at the Fresenius Business School in Munich, Germany. He is also responsible for the 'Competence Center Entrepreneurship' and the Dean of Study for Mobility Management.

In 2015, he founded Provoix GmbH, a Strategic Advisory, and in 2018 Trivelas Research Institute, an International Research Institute and ThinkTank for Sustainable Urban Living and Future Mobility.

For more than 25 years, Thomas worked for global IT companies (Intel, Autodesk and Texas Instruments), living in France, the U.S., China and Germany. During his Business career, Thomas held several International Management positions, with a global focus on Strategic Innovation & Entrepreneurship, Corporate Communication and Marketing, Digitalization and Sustainability.

Thomas is on the Board of Directors for *ABIS* (Academy of Business in Society, Brussels) and was appointed into various Scientific MBA Committees at leading European Universities, where he is frequently teaching MBA classes on the above topics. He has published several Management books, written over 40 scientific contributions for leading European journals and is an active blogger with three own successful Blog Sites.

Thomas holds a Ph.D. (Dr. rer. pol.) degree in Marketing, Business Administration and Economics from the University of Hannover (Germany). Visit 'www.thomasosburg.com' for further information.