

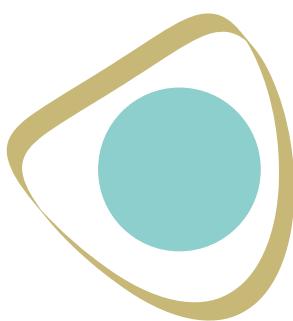
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# SMARTER SUSTAINABILITY REPORTING

25th February 2014  
One day conference  
Inmarsat, London, UK

IMPROVE QUALITY AND  
BOOST ENGAGEMENT

## Expert speakers include



**Dr. Thomas H.  
Osburg**

Director Europe  
Corporate Affairs,  
Intel Corp.



**Caroline  
McCarthy-  
Stout**

Head of Strategy  
& Reporting,  
Lloyds Banking  
Group



**James  
Whittingham**

Group  
Environment  
Manager,  
TUI Travel



**Elaine Cohen**

Chief Executive  
Officer,  
Beyond Business



**Mardi McBrien**  
Managing  
Director,  
Climate  
Disclosure  
Standards Board



**Matt  
Winterburn**  
Head of SH&E  
and CSR,  
Carlsberg UK



**Anisa  
Kamadoli Costa**

Vice President of  
Global Sustainability  
& Corporate  
Responsibility,  
Tiffany & Co.

## Conference Chair

Smarter Sustainability Reporting is the must-attend international event for anyone looking to improve the quality of their sustainability report.

### Attend this one-day conference to:

- Get updates on UK and EU reporting regulations and different types of frameworks available
- Understand how you can better manage and report carbon emissions
- Discover how to promote transparency through supply chain responsibility
- Learn how your peers are taking a multi-media approach to increasing environmental and social awareness amongst stakeholders
- Identify innovative ways to outline the progress of your responsible business activities



**Book by the 20th December and save £80**  
**[www.sb-reporting.net](http://www.sb-reporting.net)**



**Sustainability reporting is becoming increasingly more complex. In addition, stakeholder expectations are rising as investors, analysts and NGOs want high quality information on how organisations are managing their response to climate change and social pressures while mitigating the risks from natural resource constraints.**

Changes to the Companies Act which came into force on October 1<sup>st</sup> will mean that businesses now have a legal requirement to integrate reporting of greenhouse gas emissions (GHG) with their financial reporting.

European Commission and various UK governmental departments are influencing organisations' approach to sustainability reporting. And yet with so many frameworks and guidelines, many questions from companies trying to satisfy the needs of various stakeholders remain unanswered. When does it make sense to leave things out of a report? What is the objective of sustainability reports across industries?

Building on the success of the last two years, the 3rd annual **Smarter Sustainability Reporting Conference** will address the myriad frameworks and guidelines available, involve direct input from stakeholders, explore the thought processes behind global award-winning reports and help shape the future of sustainability reporting.

We look forward to welcoming you to London in February.

**Will Parsons**, Managing Editor, *Sustainable Business* and *edie.net*



As the UK's number one digital climate change and sustainability magazine for business, *Sustainable Business* drives the agenda for firms looking to take advantage of the low-carbon economy – and helps them to make it happen. **For more information, email [will.parsons@fav-house.com](mailto:will.parsons@fav-house.com)**



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## Who should attend

**The annual Smarter Sustainability Reporting Conference is a cross-sector event targeting the following:**

- CEOs and Managing Directors

**Directors and Heads of:**

- Sustainability Reporting
- Sustainability, Corporate Social Responsibility, Environment and Climate Change
- Engagement
- Sustainability Planning and Analysis
- Sustainable Supply Chain and Procurement
- Marketing and Corporate Communications
- Corporate Affairs, External Relations and Governance
- Finance

**Plus:**

- Government
- NGOs
- Consultants
- Technology and Solution Providers
- Charities and Non-Profit Sustainability Organisations

## Sponsorship and exhibition opportunities

Share your expertise, secure new business and consolidate your existing contacts in the reporting sector by aligning your organisation with the established Smarter Sustainability Reporting event. Opportunities can be tailored to meet your business objectives, so contact us today to discuss your requirements.

For more information, contact **Richard Powell** on **+44 (0) 1342 332 062** or email **[richard.powell@fav-house.com](mailto:richard.powell@fav-house.com)**

# Agenda

(subject to change)

**08:45 Conference registration, refreshments and exhibition**

**09:20 Welcome and introduction from the conference chair**

**Elaine Cohen**, Chief Executive Officer, Beyond Business

## Session one

### Evolving regulatory standards and guidance

**09:25 The regulatory reporting challenges and opportunities: Spotlight on UK and EU**

**Mardi McBrien**, Managing Director, Climate Disclosure Standards Board

**09:45 Impact of sustainability reports on sustainable development**

**10:05 Panel discussion - The evolution of sustainability reporting**

- Identifying what's material for stakeholders
- How companies should prioritise material issues and the different types of frameworks available
- Updates on GRI G4, IIRC and UN Global Compact framework

**Ole Hansen**, Head of the Global Compact LEAD, United Nations Global Compact

**Kate Jefferies**, Head of Programmes, Relationships, IIRC

**Nikki McKean-Wood**, Senior Manager of Network Relations, GRI

**10:45 Refreshments, networking and exhibition**

## Session two

### Designing a clearer report

**11:15 Increasing transparency and comparable data to design a clearer report**

**Jennifer Dove**, Senior Manager Energy and Carbon, BT

**11:35 Check [www.sb-reporting.net](http://www.sb-reporting.net) for details**

**11:50 Public Sector perspective: Improving the quality and quantity of the data in your report**

**John Turner**, Performance, Compliance & Reporting Manager, Ministry of Justice

**12:10 Behind the brands – encouraging transparency and relevance**

**Erinch Sahan**, Private Sector Policy Advisor, Oxfam

**12:30 Questions and answers**

**12:45 Buffet lunch, networking and exhibition**

## Session three

### Assessing what is material to your business

**13:45 Managing and reporting carbon emissions**

**James Whittingham**, Group Environment Manager, TUI Travel

**14:05 Integrated reporting – The only way to report on value creation?**

**Mark Gough**, Head of Sustainability, The Crown Estate

**14:25 Questions and answers**

**14:35 Round table discussions** involving both

**14:55** participants and the day's panellists to debate the most significant challenges faced today by reporting companies and some of the potential solutions. Conclusions from the round table discussions will be presented at the close of this session.

**14:55 Refreshments, networking and exhibition**

## Session four

### Reporting best practice

**15:25 NGOs and Auditors: The key to credible and transparent reporting**

**Anisa Kamadoli Costa**, Vice President of Global Sustainability & Corporate Responsibility, Tiffany & Co.

**15:45 Promoting transparency through supply chain responsibility**

**Dr. Thomas H. Osburg**, Director Europe Corporate Affairs, Intel Corp.

**16:05 Taking a multi-media approach to increasing environmental and social awareness amongst stakeholders**

**Matt Winterburn**, Head of SH&E and CSR, Carlsberg UK

**16:25 Innovative ways to outline the progress of your responsible business activities**

**Caroline McCarthy-Stout**, Head of Strategy & Reporting, Lloyds Banking Group

**16:45 Questions and answers**

**17:00 Close of conference**



25th February 2014  
One day conference  
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### EASY WAYS TO BOOK

Please photocopy this booking form for additional delegates.  
Complete all relevant sections of this form and either:

**Fax:** +44(0) 1342 332001   **Online:** [www.sb-reporting.net](http://www.sb-reporting.net)  
**Post:** Events, Faversham House Ltd, Windsor Court, Wood Street,  
East Grinstead, West Sussex, RH19 1UZ  
**Alternatively:** call Lucy Hargreaves on +44(0) 1342 332041  
or email [lucy.hargreaves@fav-house.com](mailto:lucy.hargreaves@fav-house.com)

### Delegate details (please use BLOCK CAPITALS)

#### Correspondence

Organisation \_\_\_\_\_  
Correspondence address \_\_\_\_\_  
Postcode \_\_\_\_\_

#### First delegate

Surname \_\_\_\_\_ Title \_\_\_\_\_  
Forename \_\_\_\_\_  
Job title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Department \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Dietary / Access requirements \_\_\_\_\_

#### Second delegate

Surname \_\_\_\_\_ Title \_\_\_\_\_  
Forename \_\_\_\_\_  
Job title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Department \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Dietary / Access requirements \_\_\_\_\_

#### Third delegate - 50% discount off full rate

Surname \_\_\_\_\_ Title \_\_\_\_\_  
Forename \_\_\_\_\_  
Job title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Department \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Dietary / Access requirements \_\_\_\_\_

### Payment details

#### Delegate number

#### RATE

##### Standard booking

Early booking rate (until 20<sup>th</sup> Dec.) = £395 (+VAT = £474)  
Full rate = £475 (+VAT = £570)

##### Public sector / charities / non-profit / academic

Early booking rate (until 20<sup>th</sup> Dec.) = £295 (+VAT = £354)  
Full rate = £375 (+VAT = £450)

Fees include all day access to the event, calculable conference papers, buffet lunch and refreshments for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

**3 delegates or more attending? If so, take advantage of our team booking offer** – Register 2 delegates from your team and any subsequent bookings will receive 50% off the standard rate. (Please note this offer may not be used in conjunction with other discounts, including the early bird booking rate). For group discounts call **Lucy Hargreaves** on **+44 (0) 1342 332041** or e-mail **lucy.hargreaves@fav-house.com** for more information.

Total number of delegates  Total cost £ \_\_\_\_\_

### Please indicate how you wish to pay

- Enclosed is a cheque for £ \_\_\_\_\_  
Cheques made payable to Faversham House Ltd
- I wish to be invoiced. Your purchase order/reference number \_\_\_\_\_
- I wish to pay by credit/debit card. Please debit my:  
 Visa       Amex       Mastercard

Cardholder's name \_\_\_\_\_

Card No.

Expiry Date  /  Security Code

Card billing address (if different from above)  
\_\_\_\_\_  
\_\_\_\_\_

Cardholder's signature \_\_\_\_\_

I have read the terms and conditions and understand the cancellation policy.

#### Signature required

Payment must be received before the event date. Once we have received your booking, we will send you an email confirming your place(s) at the event. A VAT invoice will be sent out to you shortly after.

**Terms and Conditions**  
Faversham House Limited ("we") accepts bookings from delegates ("you") for places at the Events on the following terms and conditions.

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Accommodation is not included in the delegate fee.

**Confirmation**  
Once we have received confirmation of your booking, we will send you an email confirmation. A VAT invoice will be sent out to you shortly after. We must receive payment prior to the date of the event. If you have not received confirmation of your booking within 14 days of the event, please contact the Event management team as we may not have received your booking. We cannot be held responsible for the non-arrival of information. Whilst in attendance at the event, if we reasonably consider that your behaviour is inappropriate, disruptive, offensive, dangerous or illegal, we may ban you from further participation in the event without a refund.

**Liability**  
Any opinions expressed or statements made by speakers or delegates at the event are in their personal capacities and are not made or expressed on our behalf. Except in the case of death or personal injury caused by our negligence or that of persons for whose acts or omissions we are legally liable, we will not be liable to you for any loss or damage of any kind, whether direct, indirect or consequential, which you may suffer at or in relation to the event, and our aggregate liability to you will in any case be limited to the amount you have paid to us.

#### Cancellation

Payment for the event must be received before the date of the event. Cancellations must be made in writing to the address above. Cancellations received up to one calendar month prior to the event date will be subject to a handling and administration charge of £75 + VAT per delegate, which will be deducted from any due refund or invoice, whichever is appropriate. The organisers regret that cancellations are not accepted less than one month prior to the date of the event. However, a substitute delegate can be nominated. Substitutions made on the day of the event are at our discretion only. We reserve the right to make changes to the

programme, location and/or speakers without prior notice. We will not offer refunds to delegates due to circumstances affecting the event, or your ability to attend it, which are outside our control (for example, but not limited to, a terrorist alert or incident) unless the event is cancelled or rescheduled for another date, in which case we will retain up to 50% of the delegate fee to cover marketing, administration and delegate registration costs.

#### Data Protection

We value your privacy and confidentiality. By registering for this event, we can provide you with information relating to your booking and other Faversham House Ltd related products or services via email, direct mail, fax or telephone. We may also make your details available to carefully screened companies who have information that may be of interest to you, subject to the permission you have given on your booking form. If you do not want to receive this information please write to the Event Database Manager at Faversham House Ltd. Your details may also be made available to other carefully selected companies.  Please tick here if you do not wish to receive information from third parties.