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Biography

Thomas is Professor for Sustainable Marketing & Leadership and Dean of Studies for Automotive & Mobility Management at the Fresenius Business School in Munich, Germany. He is also responsible for the 'Competence Center Entrepreneurship' at the Business School. In 2015, he founded the *CircularKnowledge Institute*, an International ThinkTank, focusing on Digitalization, Sustainability and Innovation Research.

For more than 25 years, Thomas worked for global IT companies (Intel, Autodesk and Texas Instruments), living in France, the U.S. and Germany. During his Business career, Thomas held several International Management positions, with a focus on Strategic Innovation & Leadership, Sustainable Marketing, Social Innovation and CSR across Europe, Asia, Australia and Latin America.

Thomas is on the Board of Directors for *ABIS* (Academy of Business in Society, Brussels) and was appointed into various Scientific MBA Committees at leading European Universities, where he is frequently teaching MBA classes on the above topics. He has published several books on Social Innovation, CSR Marketing and Sustainability in a Digital World and written over 30 scientific contributions for leading European journals.

Thomas holds a Ph.D. (Dr. rer. pol.) degree in Marketing, Business Administration and Economics from the University of Hannover (Germany). Visit 'www.thomasosburg.com' for further information.