



Dr. Thomas Osburg

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Biography

Dr. Thomas Osburg is Assoc. Professor for Sustainable Marketing & Leadership and Director of the CircularKnowledge Institute, an International Research Think Tank and Strategic Advisory. For more than 25 years, Thomas worked for global IT companies (like Intel, Autodesk and Texas Instruments), living in France, the U.S. and Germany.

During his Business career, Thomas held several International Management positions, with a focus on Strategic Innovation & Leadership, Sustainable Marketing, Social Innovation and CSR across Europe, Asia, Australia and Latin America. In 2015, he founded the CircularKnowledge Institute, an International ThinkTank, focussing on Digitalization, Sustainability and Innovation.

Thomas is on the Board of Directors for *ABIS* (Academy of Business in Society, Brussels) and was appointed into various Scientific MBA Committees at leading European Universities, where he is frequently teaching MBA classes on *Technology and Innovation Management, Strategic Marketing, Social Innovation, Entrepreneurship* and *CSR*.

He has published several books on Social Innovation and CSR Marketing and written over 30 scientific contributions for leading European journals. In summer 2017, his new book will appear at Springer Publishing – “Sustainability in a Digital World”. It brings together thought-leader thinking from nearly 30 academic experts, politicians and high level business representatives on how to align Digitalization with Sustainability.

Thomas holds a Ph.D. (Dr.rer.pol.) degree in Marketing, Business Administration and Economics from the University of Hannover (Germany). Visit www.thomasosburg.com for further information.